It’s a Bird, It’s a Plane, It’s a...Meeting?
How to be Compelling – just add cape.
“Hafta” Meetings
Most “Hafta” meetings are owners.

Complicated Information

Boring setting

Feels like school
Pitchfork Meetings are Worse!
Purpose, Power, and Public Perception

What the heck are we doing?
Who no cares?
What will people think?
“W’s” and an “H”

Where? Location! Location! Location!
When? Convenience is key
Why? Insert Purpose Here
How? Formal? Informal?
The Invitation

CITY OF HILLSBORO

Water Department

November 30, 2004

Re: City of Hillsboro - Reservoir #2
Projects Department, 13061 SE Tualatin Valley Highway, Hillsboro, OR 97123
Tel: (503) 655-6700

Dear Resident:

We cordially invite you to a public informational meeting regarding the site location of
our proposed 15 million-gallon reservoir project. Since our last written correspondence in August, we
have attempted to contact all of the property owners that may have a direct interest in the project.
Unfortunately, we were not able to personally reach everyone and therefore we hope this
meeting time is convenient for you.

The proposed meeting will be informal in nature and we hope to give you some information about
the project and be able to answer any questions that you may have. In addition, we will have hardcopy
material available for you to bring home and share with family members that might not have been able
to attend the meeting.

We would like to thank you in advance for your patience during this process and look forward to
personally meeting you.

Respectfully,

Peter Martin, P.E.
Engineering Manager
City of Hillsboro Water Department

Invitation Postcard

You are invited to a
Tailgate Talk and BBQ
for the WI Conwell Reservoir Project

Wednesday, June 29th, 5:00-7:30 p.m.,
Reservoir Site: 32633 NW Evergreen Road
Near a large and east-side of the project, including:

• Project Manager
• Project Superintendent

You will be able to see a scale model of the future reservoir site, view design plans and talk with project
experts about design and construction issues.

Need more information? Please call (503) 615-6702.

www.hillsborowater.org
The Main Event
Neighborhood Outreach
Facts and Floats

You are invited to a
Facts and Floats Open House
for the Cooper Mountain Aquifer Storage and Recovery (ASR) Project.

The Stable at Jenkins Estate
3002 SW Grabhorn Rd.
Beaverton, OR 97007

Tuesday, June 21st, 8:00 – 8:00 p.m.

Kick off Summer 2011 with a root beer float, and find out what will be happening in your neighborhood over the next four months, as the Joint Water Commission investigates possible locations for ASR wells on Cooper Mountain.

Need more information?
Please call (503) 615-6702.
Tailgate Talk and BBQ
Neighborhood Update
Reaching Metropolis
Pix on the Plaza

Join us at the Hillsboro Civic Center Plaza
150 East Main Street

Family entertainment beginning at 7pm, Movies start at dusk.
Mountains and Mohammad
Questions?