

# PNCWA 2023

## Catalyzing a Sound Future for Water

September 10-13, 2023 | Tacoma, Washington



### PNCWA2023 Sponsorship Opportunities

The mission of the Pacific Northwest Clean Water Association (PNCWA) is to be the premier association in the Northwest dedicated to educating and connecting members to promote a healthy water environment in our region.

I would like to invite you to sponsor PNCWA2023 in Tacoma this September. Your support provides an opportunity for water professionals from Idaho, Oregon, and Washington to connect, innovate, and inspire at our Annual Conference.

Thank you for your dedication to PNCWA and our members!

Lara Kammereck  
PNCWA President

"PNCWA has tremendous value for me and my company. The technical knowledge that is shared is top notch, and the networking opportunities have helped accelerate the firm's growth as it pertains to hiring and new business. But more than all of that, it's the people and the organization's passion for the water industry that drives our sponsorship. We want to be associated with that passion, and are proud to help be a small part of creating lasting change in our industry!"

Rob Lee  
Leeway Engineering Solutions

"Kennedy Jenks is happy and proud to support PNCWA and their mission to help educate and promote clean water. Sponsorship of PNCWA is a valuable means of connecting and collaborating with our fellow water/wastewater professionals and puts us in direct contact with the community serving to protect water resources across the Northwest."

Andrew Perez  
Kennedy Jenks

### PNCWA2022 by the Numbers

More than  
900 Attendees

105  
Exhibit Booths

More than  
150 Technical  
Presentations

26 Sponsors

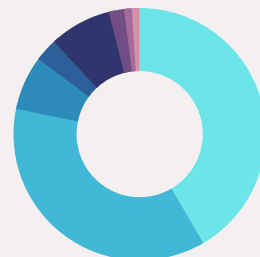
261 Attending  
Organizations

PNCWA Digest  
in 6795  
Email Boxes



### PNCWA2022 Conference Attendees

42% Consulting  
37% Operations/Municipal Agencies  
7% Regulatory  
3% Manufactures and Reps  
8% Other  
2% University Faculty/Students  
<1% Section Representatives  
<1% NGO





## 2023 Sponsorship Packages

<b>Platinum Package</b> <b>\$8,000</b> <i>Select Five of the Following:</i>	<b>Gold Package</b> <b>\$5,000</b> <i>Select Three of the Following:</i>	<b>Silver Package</b> <b>\$2,500</b> <i>Select Two of the Following:</i>	<b>Water Champion</b> <b>\$500</b> <i>For Public Agencies</i>	<b>Crystal Package</b> <b>\$500</b> <i>For Small or Disadvantaged Businesses*</i>
<ul style="list-style-type: none"> <li>• Technical Session Sponsorship</li> <li>• First Choice of Vendor Space</li> <li>• Business Luncheon</li> <li>• Awards Ceremony</li> <li>• Coffee Break</li> <li>• Operator's Breakfast</li> <li>• YP Social Event</li> <li>• Women's Networking</li> <li>• Monday Night Event</li> <li>• Opening Session</li> </ul> <p><i>Also Includes:</i></p> <ul style="list-style-type: none"> <li>• Special Recognition Signage, Logo on App and Looping Deck</li> <li>• Logo on Website</li> <li>• Exhibit Hall Pass</li> <li>• One Technical Pass</li> <li>• Logo on Digest</li> </ul>	<ul style="list-style-type: none"> <li>• Technical Session Sponsorship</li> <li>• Second Choice of Vendor Space</li> <li>• Business Luncheon</li> <li>• Awards Ceremony</li> <li>• Coffee Break</li> <li>• Operator's Breakfast</li> <li>• YP Social Event</li> <li>• Women's Networking</li> </ul> <p><i>Also Includes:</i></p> <ul style="list-style-type: none"> <li>• Special Recognition Signage, Logo on App and Looping Deck</li> <li>• Logo on Website</li> <li>• Exhibit Hall Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Third Choice of Vendor Space</li> <li>• Business Luncheon</li> <li>• Awards Ceremony</li> <li>• Coffee Break</li> <li>• Operator's Breakfast</li> <li>• YP Social Event</li> <li>• Women's Networking</li> </ul> <p><i>Also Includes:</i></p> <ul style="list-style-type: none"> <li>• Special Recognition Signage, Logo on App and Looping Deck</li> <li>• Logo on Website</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibit Hall Pass</li> <li>• Business Luncheon</li> <li>• Awards Ceremony</li> <li>• One Pass to Operators Breakfast</li> <li>• Job Postings</li> </ul> <p><i>Also Includes:</i></p> <ul style="list-style-type: none"> <li>• Special Recognition Signage, Logo on App and Looping Deck</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibit Hall Pass</li> <li>• Business Luncheon</li> <li>• Awards Ceremony</li> <li>• Womens Networking</li> <li>• Job Postings</li> </ul> <p><i>Also Includes:</i></p> <ul style="list-style-type: none"> <li>• Special Recognition Signage, Logo on App and Looping Deck</li> </ul> <p><small>*As recognized by States of Idaho, Oregon or Washington; subject to verification.</small></p>

**NEW! Premium, high visibility logo placement add-on options available to Platinum and Gold sponsors at additional cost.**  
 Visit our website at [pncwa.org/sponsorships](https://pncwa.org/sponsorships) for more information.

*Note: Two attendee lists will be provided at the close of early bird registration and two weeks prior to the conference. These lists will be shared with Platinum, Gold, and Silver Sponsors, as well as all exhibitors, who have registered and paid at the time of mailing.*



## Explanation of Benefits

*Some offerings have limited quantities and are available on a first come, first served basis.*

### Awards Ceremony

Organization's logo displayed on signage (printed or digital) and on screen before the event.

### Business Luncheon

Organization's logo displayed on signage (printed or digital) and on screen before the event.

### Choice of Vendor Space

Vendor hall map opens to sponsors first. Booth cost not included in sponsorship.

### Coffee Break

Organization's logo displayed during break. Option to provide branded mug or other promotional items, supplied by sponsor.

### Exhibit Hall Pass

Organization receives one extra ticket to tradeshow.

### Job Postings

Up to two free job postings on PNCWA job board per year.

### Monday Night Networking

Organization's logo displayed on signage (printed or digital).

### Opening Session

Organization's logo displayed on signage (printed or digital) and on screen before the event.

### Operators Breakfast

Organization's logo displayed on signage (printed or digital) and announced during the breakfast.

### Technical Session Sponsorship

Organization's logo displayed on signage (printed or digital) and announced during technical session of choice.

### Women's Networking Event

Organization's logo displayed on signage (printed or digital) and announced during event.

### YP Social Event

Organization's logo displayed on printed signage during event.

### Separate sponsorship for programs available outside of conference!

For more information on sponsoring programs such as WAVE, Adopt-A-School, Women of Water, Student Design Competition, etc., please email Marie Schmidt at [manager@pncwa.org](mailto:manager@pncwa.org).



"PNCWA sponsors gain visibility with thousands of clean water professionals throughout the Pacific Northwest, a center stage at the PNCWA annual conference with nearly 1,000 attendees, access to outstanding continuing education content and much more."

Preston Van Meter  
West Yost

"PNCWA is a great resource for professional development and networking. The organization also has a keen insight to legislative happenings and other industry news. Parametrix values PNCWA and has supported for many years."

Mike Ollivant  
Parametrix



Learn more at [pncwa.org/sponsorships](https://pncwa.org/sponsorships)

**wef** | Member Association