

PNCWA 2023

Sponsorship Premium Add-Ons

These premium logo placement opportunities are available to **Platinum and Gold conference sponsors**. Feature your brand at PNCWA2023, the premier gathering of water quality professionals in the Pacific Northwest.

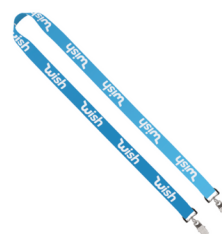
Production included. Offerings are limited in quantity and are available on first-come, first-served basis. Add-on items will be available for purchase at the time of sponsorship registration, starting April 3rd at 8:00am for Platinum sponsors and 8:00am April 10th for Gold Sponsors. Items will also be available for purchase at a later date.



PNCWA3023 Lanyard | \$3,000

- 1 Sponsorship Available - Exclusive

Your logo and PNCWA2023 logo on badge lanyards distributed at registration. This is a prominent advertising opportunity and is given to all attendees at registration with their badge.



Hotel Key Cards | \$2,500

- 2 Sponsorships Available, One per Hotel

Your logo appears on key cards for all conference attendees staying in host hotel room blocks. Reinforce your brand each time attendees access their room.



Clear Conference Tote Bag | \$5,500

- 1 Sponsorship Available - Exclusive

Proudly display your logo, alongside the PNCWA logo, on the official PNCWA2023 conference bag. You will also be given the opportunity to insert an advertising flyer into the official conference bags. Provided to conference attendees at registration, this clear tote bag will generate repeated visibility for your company during the conference.



PNCWA2023 Pen | \$2,500

- 1 Sponsorship Available - Exclusive

Don't miss your chance to have your logo on the official PNCWA2023 pen! Brand awareness every time attendees jot down an important note! This soft-sided gel pen will feature your company logo and PNCWA2023 logo.



Information Desk | \$1,000 per Panel, \$3,000 for All 4 Panels

- 4 Sponsorships Available

Associate your brand with helping attendees! Your logo will appear on a vinyl cling covering a full panel at the information desk. This is a high traffic area in the convention center and will also be visible to attendees as they come and go from the conference.



Ops Challenge Stations | \$1,000 per Station

- 5 Sponsorships Available

Show your support to PNCWA Operators and challenge spectators. Operations Challenge showcases the skills of northwest wastewater collection and treatment professionals across five events: Collections Systems, Laboratory, Process Control, Maintenance, and Safety. Your logo will be featured on signage at your sponsored station. Sponsor-provided pop-up banners may also be placed near the station.

Pillar Wraps | \$2,500 per Pillar

- 4 Sponsorships Available

Stand out with strategically placed, full-color pillar wraps in heavy traffic areas. These wraps will cover the entire circumference of the pillars so that your brand can be seen from any angle.

Elevator Door Clings | \$2,500 per Door

- 10 Sponsorships Available

Elevator door clings provide an exciting way to reach great heights with your messaging. These clings will be displayed on the outside of the elevators on each floor, for attendees to view as they wait for their turn.

Window Cling | \$1,000 per Cling

- 30 Sponsorships Available

Enhance the fantastic views at the Tacoma Convention Center with your branding. Window clings are 50x34 inches, giving you plenty of space to catch the eyes of attendees.

Conference Meals | \$2,000 per Meal

- 4 Sponsorships Available

Highlight your company at breakfast or lunch with branded table tents of your design on every table centerpiece. Also receive recognition for sponsorship on conference agenda.

Exhibit Hall Reception Bar | \$2,500

- 3 Sponsorships Available

Showcase your brand with a sign at one of the Exhibit Hall bars. This is a great opportunity for additional visibility in the Exhibit Hall. Your sign will be displayed at the exhibit hall opening and closing receptions. This is for branding only. Drinks are not included with this sponsorship. Sponsor provided pop-up banners may be placed near bar area.

Drink Ticket Packages

Looking for a way to connect with different conference attendees? Here is an easy way to “buy them a drink” without the hassle of having large drink orders all at once or having to constantly wait in bar lines to treat a client or potential client. We are offering drink ticket packages for purchase. Choose the amount that you want and distribute them however you choose. Tickets can be used at any event with bar service on Monday or Tuesday evenings.

Note: Unused tickets are not eligible for refund.

15 Tickets | \$150.00

25 Tickets | \$250.00

50 Tickets | \$500.00

75 Tickets | \$750.00



pncwa.org/sponsorships

PNCWA | 5727 Baker Way NW | Gig Harbor, WA 98332

www.pncwa.org

208-455-8381

wef Member Association